



# CONGRESSMAN CRESENT HARDY

Presents

## GET FUNDED, GET MARKETING, GET GROWING



**WHEN:** Friday, May 6, 2016 | 8:30 a.m. to 12:00 p.m.

**WHERE:** 2250 Las Vegas Blvd., N., North Las Vegas, Nevada 89030

**RSVP:** Call (702) 912-1634 or email [Kent.Alexander@mail.house.gov](mailto:Kent.Alexander@mail.house.gov)

### EVENT SCHEDULE:

8:30 AM-9:00 AM - Registration and Networking Expo

9:00 AM-9:15 AM - Welcome and Introduction of Presenters

9:30 AM-11:15 AM - Seminar Sessions (Break from 11:15-11:30 AM)

Overview of Types of Loans - Guy Chaffee & Bob Cushman

Social Media Marketing: Past, Present and Next Generation - Jennifer Baker

Email Marketing: What to Say and How to Say it, Design Your Email in 15 Minutes or Less - John Walker

How to Get Ready for Funding - Mike Bindrup and Darwin Hopwood

11:30 AM-12:00 PM - Funding Panel Q & A - Mike Bindrup, Leanna Jenkins, Roy Brady, Lu Torres, Guy Chaffe

12:00 PM-12:30 PM - Networking Expo

### PRESENTERS AND PANELISTS:



Guy Chaffee  
Chase Bank



Bob Cushman  
SCORE Las Vegas



David Bobbitt  
SCORE Foundation



Darwin Hopwood  
SCORE Las Vegas



John Walker  
Talent Evolution



Mike Bindrup  
Nevada Small Business  
Development Center



Jennifer Baker  
Performance &  
Engagement Consulting



Leanna Jenkins  
Women's  
Business Center



Lu Torres  
United States Department  
of Agriculture



Roy Brady  
Small Business  
Administration